

WWD

Fashion. Beauty. Business.

Midwest Impact

How the Midwest is making its mark on the fashion industry

It's in the Details

How the details of a garment can make or break a brand

French Mark

How the French fashion industry is making its mark on the world



Who Won Milan?

Buyers praised the season's craftsmanship, layering, all-black looks and more, with standout shows from Prada, Gucci, Bottega Veneta, Max Mara and Tod's, all seen here. For more on Milan Fashion Week, see pages 26 to 26.



A style from Prada's Resort 2019 collection.

While some fashion players doubled down on denim for fall, Prada's Rossetti played up the classic black-and-white color combination — reintroducing its dress looks in these variations. One version featured a seam running along the upper, surrounded with a series of stitches to create a checkerboard effect. Another iteration featured contrasting black and white leathers, creating a geometric effect. And a third saw the brand's classic women's silhouette layered over a curly fabric base. In another nod to the theme, guests got a whiff of the chess-inspired fragrance collection on display from Compagnie00.



A boot from Casadei's Fall 2018 collection.

"The starting point of the collection was my connection with nature," said Casadei creative director Cesare Casadei. A black mesh pump hugged the foot in a play of transparencies, with its ribbons catching the light. The signature blade sharp metal heel was first implemented on a shoe boot featuring a leather cuff, with a slit at the back that was reminiscent of an evening gown. More practical boots were also an emphasis, like the urban-on-the-plains boots, with lacing that either stopped mid calf or extended over the knee. Taking cues from the Western Oregonian outdoors, a nap-effect pebble boot merged comfort and style, while an apricot leather boot was covered in beaver-effect hair for



Shoes from the Prada's Fall 2018 collection.

"The Smile (original smile), a minimalist look with distinctive mesh and leather details, continued to contribute at Capri after being brought back from the archives last season. Another recent debut, the Blue Touch collection, arrived for its second season with the introduction of the Amphibio — which features a revamped sole, foldable lacing system, waterproof technology and a signature blue logo.

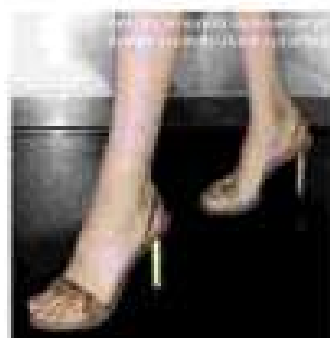


A style from Casadei's Fall 2018 collection.

And a few others for many, the brand also added waterproof boots to the "Pasta" line of slip-on styles. And return-to-office, and office dressing, was also top of mind, with structured patent leathers, lace-up derbies and sturdy leather boots.

Casadei's signature bags were updated with subtle details and innovative materials. The Nemo, for example, was featured in a soft printed version that reproduced an artist's pastel colors. Shiny oil-paint leather was used on one version of the bag, while the others featured style lines and was wrapped in soft suede or pony leather and finished with a leather or nylon print. An addition was the versatile Minerva style, dressed out with decorative belt.

Aera, the New York-based luxury vegan footwear brand, continued to expand its assortment with styles that ranged from over-the-knee boots to loafers to striking sandals to sneakers with a laser cut effect. "Traditional laser-cutting uses heat to burn through material, which can compromise lighter uses and produce unwanted residue or odor," said Tina Bhargava, the founder and CEO of Aera. "Our water jet



A style from the Prada's Fall 2018 collection.



system jets water pressurized to 300 atmospheres to create a clean, residue-free cut. Because there's no thermal impact, the process preserves the original structure and appearance of the material, while ensuring exceptional precision."

Unspoiled cuts and a regular line made for a striking look in the Fall 2018 collection. Prada's line, as seen in below-the-ankle boots with 100-millimeter stiletto heel. A similar design philosophy extended to new styles and pumps, with cracked patent oxfords making a material statement.



A style from Casadei's Fall 2018 collection.

Keeps away from its recently opened via Della Spiga flagship, Christopher, the made-in-Italy brand from Italian craftsmanship Salvatore Ferragamo Group, played up geometric footwear designs, like loafers with elastic suede ruffles, pumps with subtle stripes and boots embellished with side zippers. The color palette selected fall in dramatic hues, including olive green, burgundy and camel.



A style from the Prada's Fall 2018 collection.

At Bottega, everything begins with tailoring. The brand's recurring tape served as the symbol of the collection, reimagined as a decoration, with some, geometric and geometric others wrapping around and brims. The brand introduced several bold hues — Purple Lipstick, Marble Coppers and Golden Cakes — while theatrical costume details like feathers and mirror crystals served up inspiration.



A style from Bottega Veneta's Fall 2018 collection.

At Miu Miu, material interest was the big story, from crinkled glossy leather to dark satin to pony skin. Crystals and fringe infused a 1950s spirit across key footwear silhouettes. Once prints and soft suede were key across bags. The more casual collection featured structured loafing bags and cozy slippers that were full of the shoes.



A style from the Bottega Veneta's Fall 2018 collection.

Heritage is at the heart of The Bridge's new fall line, which features their crossbody styles. The main style took inspiration from the equestrian world, with its curved straps recalling the soft form of saddles.